

When Choosing a Digital Donor Wall Provider

Choosing the right digital donor wall provider is crucial for maximizing your investment and creating a truly impactful recognition experience. Use this checklist to evaluate potential partners:

1 User-Friendly Software

- Intuitive Content Management:** Can you easily update donor information, add multimedia, and manage content without extensive technical expertise?
- Design Flexibility:** Does the platform offer customizable themes, templates, and interactive modules to match your brand and aesthetic?
- Data Integration:** Can the software seamlessly integrate with your existing donor database or fundraising platform?

2 Hardware Options & Quality

- Screen Size & Orientation:** Does the provider offer a variety of touchscreen sizes (e.g., 32", 43", 55") and orientations (landscape, portrait) to fit your space?
- Display Quality:** Are the screens high-resolution with vibrant colors and wide viewing angles for optimal visibility?
- Durability & Longevity:** Is the hardware built to last, with features like commercial-grade panels and robust construction?

3 Content Creation & Support

- Design Services:** Can the provider assist with creating visually appealing content, including graphics, animations, and interactive elements?
- Technical Support:** Do they offer reliable and responsive technical support to address any issues or questions that may arise?
- Training & Resources:** Will they provide comprehensive training on using the software and managing your digital donor wall?

TOP 5 CONSIDERATIONS

4 Scalability & Future-Proofing

- Modular Design:** Can you easily add or upgrade modules as your needs evolve or you want to incorporate new features?
- Software Updates:** Does the provider regularly release software updates to ensure compatibility, security, and access to new functionalities?
- Growth Potential:** Can the solution scale to accommodate an increasing number of donors or expand to multiple locations?

5 Cost & Value

- Transparent Pricing:** Does the provider offer clear and detailed pricing information, including hardware, software, installation, and ongoing support?
- Return on Investment:** Consider the long-term value and potential cost savings compared to traditional donor recognition methods.
- Client Testimonials & Case Studies:** What do other organizations say about their experience with the provider and their digital donor wall solutions?

About VIP Solutions

We specialize in creating truly impactful and engaging donor recognition experiences that strengthen relationships and inspire lasting generosity.

Ready to get started?

Set-up a demo to explore your options

vipinteract.com/book-a-demo/

